



2025 CHIPPEWA FALLS
AREA CHAMBER
**MEMBERSHIP
DIRECTORY**

Honoring Yesterday, Building Tomorrow



CHAMBER BUCK\$
KEEPING IT LOCAL
THE GIFT OF CHOICE!

ORDER CHAMBER BUCK\$ TODAY!

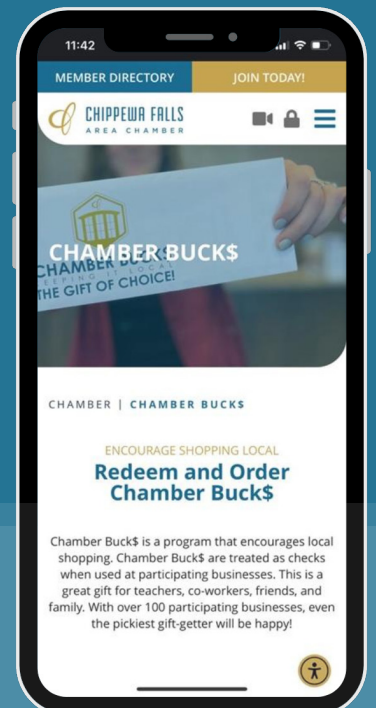
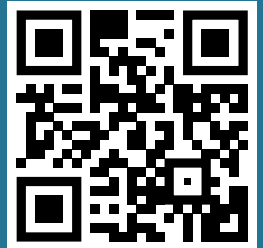
Ordering Chamber Buck\$ is made simple for all! Check out these three easy ways to order Chamber Buck\$ for your staff, friends, teachers, or family.

- Order Online via our website at chippewachamber.org or scan the QR Code to the right to place yours today!
- Email info@chippewachamber.org to place an order. We have denominations of \$5, \$10, \$20, & \$25.
- Stop by the office. We always take walk in Chamber Buck\$ orders and can get them for you immediately.

Chamber Buck\$ can be redeemed at more than 250 businesses throughout our community!

**SHOP LOCAL.
SUPPORT OUR COMMUNITY.**

SCAN ME!



FROM OUR BOARD CHAIR

DAVE LEMANSKI
Chippewa River Industries, Inc.



Welcome to the 2025 Chamber Membership Directory and Resource Guide! I encourage you to browse through this resource that showcases more than 720 dedicated members who are actively investing in their businesses and supporting the Chamber.

The Chamber is a member-driven organization that relies on the support of its business members to foster and to enhance the local business community. Within these pages, you will find details about our significant initiatives in areas such as economic advocacy, workforce development, networking opportunities, annual events, education, tourism, and other programs designed to benefit our member businesses. As we continue to manage the ever-changing and evolving business community, we recognize this creates opportunity. Working together locally, we can respond to opportunities to keep our businesses vibrant and our community prosperous.

Over this next year, we look to several major milestones: 25 years of Leadership Chippewa Falls, 55 years of Farmer Appreciation/June Dairy Days Dinner, 40 years of Excellence in Education, 115 years that the Chamber has been incorporated, and ten years in our current location. It is because of our strong membership support that we can celebrate these milestones.

Table of Contents

- 3** - Letter from Board Chair
- 3** - Mission, Vision, & Values
- 4** - Meet the Team
- 5** - Annual Report
- 12** - Members Alphabetically
- 26** - Members by Category
- 65** - Who's Who

OUR MISSION

Representing our members by supporting and encouraging a vibrant and prosperous business community.

OUR VISION

To be an essential partner and leader for the business community. Inspiring success, advancing opportunities and fostering fun and professional collaboration.

OUR VALUES

Leadership | Integrity | Connection | Advancement | Collaboration

An Official Publication of the

Chippewa Falls Area Chamber of Commerce

1 N Bridge Street, Chippewa Falls, WI 54729 | 715-723-0331 | chippewachamber.org

This Membership Directory is printed annually by the Chippewa Falls Area Chamber of Commerce.

Every effort to ensure accuracy has been made, however, the publisher cannot be responsible for errors. ©2025. All rights reserved.

The Chamber is a non-profit 501 (c) (6) organization funded by membership dues as well as non-dues items such as events, programs, etc.

OUR TEAM

EXECUTIVE COMMITTEE

Dave Lemanski, *Chair*
Chippewa River Industries, Inc.

Greg Field, *Chair-Elect*
W.S. Darley & Co.

Andrew Daniels, *First Vice Chair*
Miron Construction Co., Inc.

Mike Stoffel, *Treasurer*
The Christmas Tree Farm LLC

Courtney Berg, *Immediate Past Chair*
CCFBank

BOARD OF DIRECTORS

Stephanie Butler
Hampton Inn & Suites

Mike Farrow
Northwestern Bank

Jason Forman
Blain's Farm & Fleet

Sunem Beaton-Garcia
Chippewa Valley Technical College

Jennifer Lindstrom
Mason Companies, Inc.

John Monarski
Ex-Officio | City of Chippewa Falls

Timm Sandstrom
Royal Credit Union

Karin Schuler
Premium Waters, Inc.

Heidi Shervey
Cobblestone Hotel & Suites

Scott Smith
Nordson Extrusion Dies Industries, LLC

Cayci Young
Dove Healthcare - Regional Vent Center

CHAMBER STAFF

Allyson Wisniewski
President

Angela Kapp
Membership Director

Sue Leonard
Tourism Director

Mandy Nunes
Workforce Development Director

Ellie Peabody
Communication & Marketing Manager

Dora Wood
Administrative Assistant

AMBASSADORS

Chair: Tyler Sperry
Mower Sperry Insurance Inc.

Trina Banks
B & G Liquor Warehouse

Josh Beaudette
Oakwood Bank

Hannah Cowan
Trust Point Inc.

Mike Crawford
Access Security, Inc.

Mike Farrow
Northwestern Bank

Sarah Gordee
Hookd Promotions

Amber Karn
SIM Pediatric Dentistry

Carrie Nielsen
Royal Construction, Inc.

Jackie Sadler
Chippewa County

Zach Schimmel
Fries Financial Group

Tom Seaholm
WNB Financial

Tami Severson
Spectrum Business

Mike Stoffel
The Christmas Tree Farm LLC

Tiffany Thompson
Leinenkugel's Leinie Lodge

Justin Troyan
CCFBank

Tony Willkom
Royal Credit Union



WHO WE REPRESENT



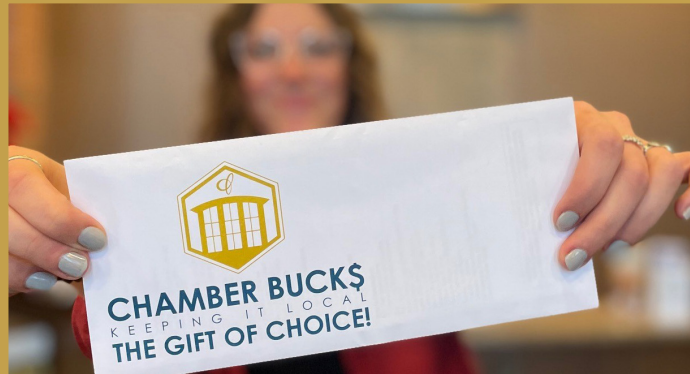
NEARLY

\$105,000

in Chamber Buck\$ Sold

5,000 Chamber Buck\$ checks are purchased annually and are accepted at more than 250 member businesses. This is a small but mighty way to support our local economy and chamber members.

These are great gifts for staff, teachers, family and friends!



CHAMBER AMBASSADORS

You'll often spot our Chamber Ambassadors at networking and annual events. This dedicated group communicates our mission to members and encourages engagement. As the friendly faces in red, they bridge the gap between Chamber staff and members. Let's thank them for their invaluable volunteer service throughout the year!

720

TOTAL MEMBERSHIP

Our vibrant Chamber of Commerce proudly boasts a diverse membership of 720 businesses, fostering collaboration and growth within our community.

47

RIBBON CUTTINGS & GROUND BREAKINGS

This year, we celebrated 47 exciting ribbon cuttings and ground breakings, marking new beginnings and the entrepreneurial spirit flourishing in our area.

18,000+

EMPLOYEES REPRESENTED

Together, our members represent a workforce of more than 18,000 dedicated employees, driving innovation and economic prosperity in our communities.

72

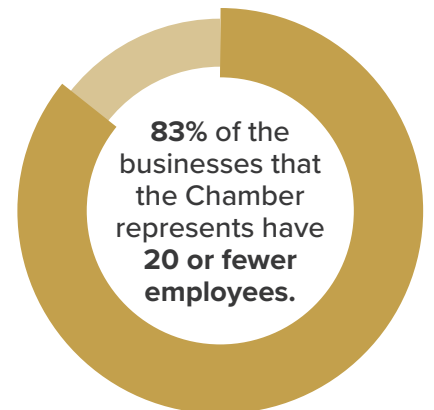
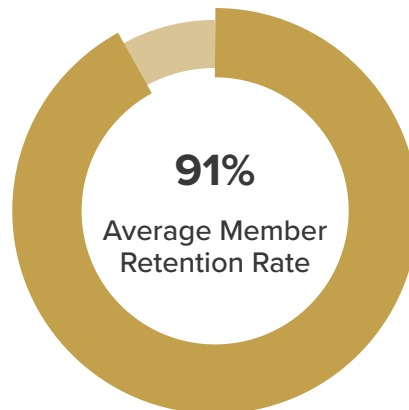
NEW MEMBERS

We welcomed 72 new members into our Chamber family this year, each bringing unique talents and perspectives that enhance our economic vitality.

MEMBERSHIP SNAPSHOT



By the Numbers



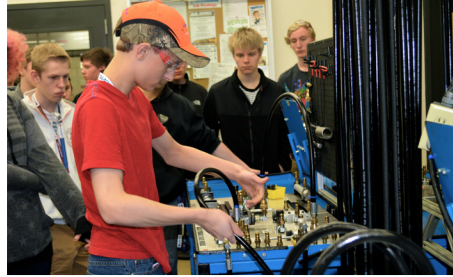
ECONOMIC ADVOCACY

WORKFORCE DEVELOPMENT

In 2024, our campaign attracted skilled workers to Chippewa Falls, generating **1.5 million impressions and 29,000 website visits**. Subscribers receive updates showcasing the benefits of living and working in our community.

21 STUDENTS RECOGNIZED
**EXCELLENCE
IN EDUCATION**

185 ATTENDEES
**SCHOOLS 2
SKILLS™ TOURS**



As we work to grow our workforce and fill the talent pipeline for our members, the Chamber is fostering connections between students and businesses through our **Schools2Skills™ program**. This initiative allows students, parents, and educators

to explore career opportunities in local industries. By inviting students into these workplaces, we help demystify the large buildings they pass daily, transforming them into familiar environments where they can envision their future careers.

HEAVY METAL SHOWCASE

In October, the Chamber assisted with the first “Heavy Metal Showcase” in partnership with CESA 10, CVTC, and four manufacturing members. Nordson Extrusion Dies Industries, Cadrex, Wisconsin Metal Fab, and W.S. Darley & Co. opened their doors to students, parents, and teachers, showcasing local career opportunities in manufacturing.

ECONOMIC PERSPECTIVE

Neel Kashkari - Federal Reserve Bank of Minneapolis

We were honored to host a town hall with President Kashkari and board members of the Federal Reserve Bank of Minneapolis to gather insights on local business conditions, inflation, and labor issues. The more than **130 people who attended** shared their perspectives, which provided valuable feedback.



Chippewa Valley Rally

A record number of attendees, 120 to be exact, attended this annual event organized by the Chippewa Valley Chamber Alliance, comprised of the Chippewa Falls, Eau Claire and Menomonie Chambers. Business and community leaders traveled to Madison to meet with state legislators to educate and advocate for our region.



LEADERSHIP CHIPPEWA FALLS

Leadership Chippewa Falls is an educational program where professionals learn about life and business in the Chippewa Falls area, deepen their understanding of community issues, and prepare for leadership roles. The **22 graduates** of the class of 2024 will be able to leverage their experience and expertise to benefit their community and local community-based organizations.



NETWORKING EVENTS



BUSINESS AFTER HOURS

Business After Hours events are held throughout the year to bring members together for a casual networking experience where member businesses are given the opportunity to highlight their business. We had **800 attendees throughout 2024.**



COFFEE & COMMERCE

Coffee & Commerce events are held throughout the year as morning networking opportunities with other business professionals over fresh coffee. This event had **350 attendees in 2024** and generally takes place the second Friday of each month.



CHAMBER 101

Chamber 101 is a virtual program that occurs quarterly and is designed to help members learn about and take advantage of ALL the benefits of their Chamber Membership.



YOUNG PROFESSIONALS

Young Professionals of the Chippewa Valley is a vibrant community of more than **350 young business professionals** dedicated to networking and engaging through volunteering and professional development opportunities, enhancing professional growth and community involvement. This program is in partnership with the Eau Claire Area Chamber.

350

INDIVIDUAL MEMBERS

205

SERVICE HOURS

110

ATTENDEES AT PROFESSIONAL DEVELOPMENT



ANNUAL EVENTS

The goal of our annual events is to foster connections, celebrate our community, and provide educational opportunities for our members. These gatherings also create platforms for collaboration and professional development within our community.



The Women to Women Luncheon featured a panel of local female business owners and leaders who shared their stories and inspired the **120 attendees** to stay positive while navigating their busy lives.



The Nonprofit Roundtable Discussion brings local nonprofit organizations together for a chance to meet each other and share issues, ideas, and future plans. This year we had **46 attendees**.



Our **Annual Golf Outing** with **144 golfers** plus sponsors, ambassadors, and staff enjoyed a beautiful day networking on the greens. This is one of our members' favorite networking events of the year.



The Farmer Appreciation Dinner celebrates the dedication and efforts of Chippewa Falls' local agricultural community. Our gratitude goes out to the farmers in our community. We served more than **1,900 meals in 2024**.



The **2024 Annual Meeting** brought together more than **350 guests**. We celebrated the Chippewa Falls Business Community with a theme of "Sweet Success" as we reflected on the accomplishments made over the past year.

OKTOBERFEST CHIPPEWA FALLS

The 21st annual Oktoberfest Chippewa Falls event came alive with captivating Glockenspiel performances, lively music, and delicious German cuisine! Adding to the festivities, **Mike and Lisa Stoffel were honored as the 2024 Festmeister and Festmeisterin**. The atmosphere was filled with joy and camaraderie, making it a memorable celebration for all attendees.



TOURISM DIVISION

GO Chippewa County represents the **Destination Marketing Organization** for Chippewa County. Our goal is to attract new and returning visitors to Chippewa County to support our local economy.

MORE THAN
15,000

TRAVEL GUIDES
DISTRIBUTED

to state-wide visitors centers, and at local events and businesses.

MORE THAN
18,000

FOLLOWERS

ACROSS PLATFORMS

500,000+ Facebook Reach in 2024

30,000+ Instagram Reach in 2024



EMAIL NEWSLETTER

MORE THAN

9,000

SUBSCRIBERS

MORE THAN
\$184 MILLION

IN ECONOMIC IMPACT



ECONOMIC IMPACT

Chippewa County tourism experienced a record-breaking 2023, generating **\$184 million in economic impact** and contributing to Wisconsin tourism's historic **\$25 billion** economic impact. Tourism in Chippewa County also generated **\$11 million in local and state tax revenue**. Last year, Chippewa County tourism supported **1,403 part- and full-time jobs** across various sectors of the industry.

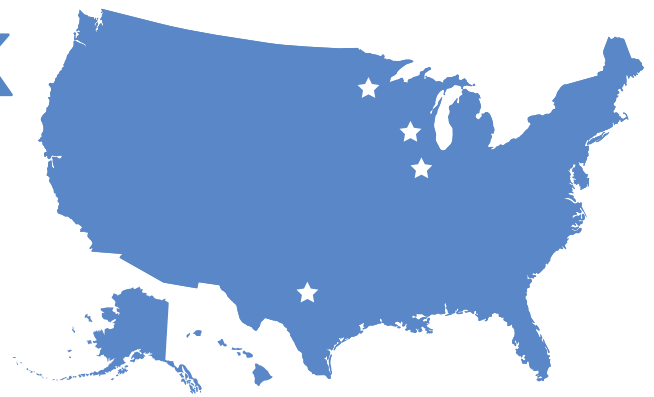
gochippewacounty.com

950k

PAGE VIEWS
IN 2024

TOP STATES

1. WISCONSIN
2. ILLINOIS
3. MINNESOTA
4. TEXAS



MORE THAN
2,500

WELCOME BAGS

We hosted the **Upper Midwest HOG Rally** and the **2024 WI State Dartball Tournament** bringing more than 2000 people into our community!

VISITOR CENTER
MORE THAN

1,100

WALK-INS

650
VISITOR
PACKET
REQUESTS
MAILED



30
POCKET-SIZED
ADVENTURES

Discover Chippewa County by checking out our Pocket-Sized Adventures Campaign on our Social Pages! There's so much to explore and these adventures allow you to create the perfect itinerary.